

Contact: Ann M. Wilson  
Marketing Director  
Gleason Technology, Inc.  
(814) 532-0270  
[awilson@gleasoninc.com](mailto:awilson@gleasoninc.com)

***For Immediate Release***

**Gleason Technology Completes Installation of GleasonESP in all  
New York City Whole Foods Markets**

**Wayne, PA -May, 2005**

Gleason Technology has recently completed the installation of its patented retail premises inspection program known as GleasonESP® in the Whole Foods Market store on Columbus Circle in New York City. This store joins the Whole Foods in Chelsea as well as the newly opened store in Union Square in utilizing Gleason's program, which has been proven to reduce the frequency of slip & fall incidence retail supermarkets.

Currently, the Mid-Atlantic, Florida and Southern Pacific (S. California) regions are utilizing Gleason ESP successfully. Other recent additions have been in several other stores in the Northeast region.

“One of Whole Foods core values is creating an inviting store environment for our customers, so cleanliness is extremely important “said George Khoury store team leader for Whole Foods Market in Los Angeles. “The GleasonESP system helps our associates maintain a consistently clean store. Since implementing the ESP system, we not only have a cleaner store, but team leaders are more in tune to cleanliness. This is a great tool, and because this system is working so well, we will be installing it in even more stores. This is a real success story for us.”

The GleasonESP system, installed in over 350 retail locations, offers an interactive database system available live over the Internet, providing the first real-time measurement of the safety management practices of store associates. GleasonESP works by producing an electronic record-keeping network that uses computer technology to document walk-around inspection tours by employees and report the results remotely.

“We’re excited to continue our successful relationship with Whole Foods,” said Robert A. (Rooney) Gleason III, president of Gleason Technology. “Whole Foods understands the vital importance of hazard monitoring and cleanliness and we’re able to provide this management tool at a fraction of the cost of just one customer or associate slip/fall accident.”

The GleasonESP system has enabled stores to maintain cleaner environments with fewer hazards as evidenced by a significant reduction in slip and fall claims in retail establishments that use it. According to an independent study by Shelter Island Risk Services, GleasonESP reduced the expected probability of incurring a slip and fall claim by 30.5 percent. Results were consistent, regardless of store location (urban or rural), size, state or time of year.

Gleason Technology, Inc., headquartered in Wayne, Pa., was founded in 2002 with the mission of providing its clients with cutting edge applied technology that will permanently improve employee behaviors, facility cleanliness, and operational consistency. Gleason Technology was spun-off in January 2002 from Gleason Insurance, which is headquartered in Johnstown, Pa., and has 80 years of experience in providing the highest level of risk, insurance, and safety management service to the supermarket industry.

###